

MYS Privacy Policy

For European Union Data Subjects

Last Updated: 6/15/2018

Map Your Show LLC ("MYS") respects your privacy. This Privacy Policy ("Policy") outlines the information MYS collects from visitors to our website ("Site"). This Policy describes the personal information we may collect about you, how we may use and disclose that information, and the choices you can make about how we collect and use your information.

Who is responsible for your information?

The U.S. organization Map Your Show LLC is the data controller for any personal information provided to or gathered by the Site. Please find below our contact information.

Map Your Show LLC
6925 Valley Avenue
Cincinnati, OH 45244-3029
Telephone: 1-888-527-8822
Fax: 513-527-8801
Email: Support@mapyourshow.com

What types of information does MYS collect?

When you use Site, we may collect and process different types of information from you. This may include information you provide directly to us, information that we collect automatically, and information from other sources.

When you visit our Site, the following information is recorded without your intervention:

- IP address of the requesting device,
- Device identifier,
- Date and time of access,
- Name and URL of the retrieved file,
- The browser used and, if applicable, the operating system of your computer and name of your access provider.

Information that you provide directly to us may include:

- First name
- Last name

- Email address

How does MYS use my information?

When you visit our Site, request information or create account with MYS, the information you provide will be used for our legitimate business interests, including to complete transactions and fulfill your requests. In addition, MYS may use personal information for the following purposes:

- To manage our administrative, analytical, and information systems
- To answer your questions or respond to your feedback
- To inform you of changes to this Policy
- To provide you with our Site
- To prevent misuse of our Site
- To create and manage your account with MYS
- To evaluate the security and stability of our Site
- To improve our Site

WITH YOUR CONSENT. We will not use your information for marketing purposes without your consent. If you have provided consent, we may use your information for the following purposes:

- To send marketing offers such as newsletters and catalogues
- To make analyses in order to provide you with relevant marketing offers and information
- To send you surveys in order to give you a possibility to influence our offer and services.

How does MYS store my information?

We will keep your data for only as long as required by our clients, the show organizers. Each retention period may differ, based upon the directions given to us. We may also retain your information for as long as we are required to do so by law. Once we are no longer required by law or by our clients to retain your personal data, we will delete it.

How does MYS share my information?

TRANSFERS OUTSIDE THE EU. If we transfer personal information to countries outside of the European Union in the course of sharing information as set out below, we will ensure that we transfer the information to parties that provide adequate safeguards for your personal data. This may include parties that have self-certified to the EU-U.S. Privacy Shield, implemented binding corporate rules, or adopted standard model clauses approved by the European Commission. We share your personal data only with third parties that follow practices at least as protective as those described in this Privacy Policy.

AS REQUIRED BY LAW.

WITH YOUR CONSENT. Other than as set out above, you will receive notice when information about you might go to third parties, and you will have an opportunity to choose not to share the information.

What is a “cookie” and how does MYS use them?

We use session cookies to enhance your browsing experience, A session cookie, also known as an in-memory cookie, transient cookie or non-persistent cookie, exists only in temporary memory while the user navigates the website. Web browsers normally delete session cookies when the user closes the browser. Unlike other cookies, session cookies do not have an expiration date assigned to them, which is how the browser knows to treat them as session cookies.

MYS’ Use of Third Party Cookies and Web Analytics

We utilize Google Analytics to monitor site traffic and improve the overall functionality of our platform.

Links to Third Party Sites

We may link to other sites or apps or have third party services on our Site that we don’t control. If you click on a third party link, you will be taken to a platform we do not control. This policy does not apply to the privacy practices of that website or platform. We are not responsible for these third parties.

Your Choices with MYS

You have certain choices about how we use your information. You can opt out of receiving our marketing emails. To stop receiving our promotional emails, follow the instructions in any promotional message you get from us or log in to your account and change your settings. If you object to our use of your information for direct marketing purposes, you can contact MYS at +1-888-527-8822 or by email at Support@mapyourshow.com. You can also contact us in writing at: Map Your Show LLC, 6915 Valley Avenue, Cincinnati, OH 45244-3029.

You have the right to access, correct, erase, and obtain a copy of any information we have on file in your user account. You have the right to object to our processing of your information. You also have the right to restrict our processing of your information. If you believe that we have violated any of your rights under the European Union General Data Protection Regulation, you have the right to contact the responsible data protection authority in your jurisdiction. To exercise any of your rights as an EU data subject, you can contact MYS at +1-513-527-8822 or by email at Support@mapyourshow.com. You can also contact us in writing at: Map Your Show LLC, 6915 Valley Avenue, Cincinnati, OH 45244-3029.

Before we are able to provide, delete, or change any of your information or otherwise respond to your request to exercise your rights, we may ask that you verify your identity. We may also ask for more details to help us respond to your request. We encourage you to promptly update your personal information if it changes.

How does MYS protect my personal information?

We take appropriate administrative, physical and technical measures to protect your data from loss, manipulation and unauthorized access. Although we are committed to maintaining accurate information and we use reasonable efforts to safeguard information, transmission via the Internet is not completely secure and we cannot guarantee the security of your information collected through the Site.

MYS' Commitment to Children's Privacy

Our Site is intended for use by adults over the age of 18. If you are a parent or legal guardian and think your minor child has given us information, you can call, email, or contact us in writing as indicated at the end of this policy.

MYS's Notice to Non-EU Data Subjects

If you are not an EU data subject, please refer to our separate privacy policy

Changes to MYS' Privacy Policy

From time to time, we may change our privacy policies. We will notify you of any material changes to our Privacy Policy as required by law. We will also post an updated version on our website at the following link www.mapyourshow.com/privacypolicy.

Contact MYS

If you have any questions about this Privacy Policy, you can contact MYS by phone at +1-513-527-8822 or by email at Support@mapyourshow.com. You can also contact us in writing at: Map Your Show LLC, 6915 Valley Avenue, Cincinnati, OH 45244-3029.