

MYS Privacy Policy

For Non-European Union Data Subjects

Last Updated: [6/15/2018]

This Online Privacy Policy (“Policy”) applies to information about you that Map Your Show LLC (“MYS,” “we,” or “us”), may obtain about visitors to <http://www.mapyourshow.com/> (“Site”). This Privacy Policy also describes how we may collect, use, and share information we obtain about visitors through the Site; the choices Site visitors have regarding our use of information we obtain about them through the Site; the ways in which we safeguard the information we collect; and how to contact us regarding our privacy practices.

How We Collect Information

Information You Provide

We obtain information that visitors provide to us directly through the Site. The amount and type of information collected in this manner depends on the nature of our interaction and may include personal information, which is information that can be used to identify you individually, such as your name, email address, password, or telephone number. For example, we collect data from you when you create an account or seek to contact us. If you use our services, you will be asked to provide additional information, which may include payment card information and the associated billing address necessary to complete the transaction.

Information Collected Automatically

In addition to information you submit to us, we may collect certain information using automated tools such as cookies, web beacons, and web server logs. The types of information we collect automatically may include IP addresses, device identifiers, browser characteristics, operating system details, language preferences, referring URLs, timing and length of visits, and pages viewed.

We may combine certain automatically-collected information with other information we obtain about you, which may include data we obtain from third parties.

Information about your use of this Site and other online services may be collected across time, devices, and websites, and used for numerous purposes including to associate different devices you use and to deliver relevant and/or retargeted content, including interest-based ads.

Information We Obtain From Partners and Other Sources

We also may obtain information about you from other sources and combine that information with information you provide to us directly or that we collect automatically through the Site.

Data Analytics

We use certain third-party web analytics services, such as Google Analytics, to help us understand and analyze how visitors use the Site. For further information about how Google may use data it collects through the Site you may [click here](#), or [click here](#) to learn more about opting out of Google Analytics data collection.

Your web browser may have settings that allow you to transmit a “Do Not Track” signal when you visit various websites or use online services. Like many websites, our Site is not designed to respond to “Do Not Track” signals received from browsers. To learn more about “Do Not Track” signals, you may wish to visit <http://www.allaboutdnt.com/>.

How We Use Your Information

We may use the information we collect about you for various purposes, including to:

- Personalize and improve your online experience;
- Respond to emails, inquiries, comments, questions, or other requests for support;
- Monitor and analyze trends, usage, and activities of visitors and users;
- Enhance the viability and effectiveness of the Site and our product lineup;
- Develop new technologies and methodologies to help prevent fraud and combat the use of fraudulent email addresses;
- Publicize certain statistical information about the behavior of visitors to the Site;
- Improve the Site, our marketing, and other products or services we may offer;
- Contact you regarding your use of the Site or, in our discretion, changes to our policies;
- Provide Site visitors with offers tailored to their interests and past activities on the Site;
- Verify and/or authenticate a registered user’s identity;
- Comply with applicable laws, regulations, or legal process as well as industry standards and our company policies;
- Prevent, investigate, identify, or take any other action with regard to any suspected or actual fraudulent or illegal activity; or
- For any other purpose, with your consent.

We also may use the information we obtain about you in other ways, in which case we will notify you at the time of collection.

In addition, we may use automatically-collected information to track your activity over time and across websites, as well as across different devices you use to access the Internet.

How We May Share Your Information

MYS may disclose personal information we collect from visitors to this Site to our employees, agents, vendors, consultants, contractors, and other service providers and affiliated organizations

that need the information to carry out work on our behalf. These third parties use the personal information to which they have access to fulfill the purposes for which we shared that information.

We also may share your information:

- If we are required to do so by law, regulation, or legal process (such as in response to a subpoena or court order or similar government request for information);
- To respond to requests by government agencies, including law enforcement authorities;
- When we believe disclosure is necessary or appropriate to prevent physical harm or financial loss, or in connection with an investigation of suspected or actual illegal activity;
- To enforce our policies, or to protect legal rights, property, or safety;
- With third parties, to investigate or address possible criminal or fraudulent activity; or
- In the event of a joint venture, partnership, merger, or other collaboration with another organization.

We reserve the right to disclose any information we obtain through the Site in the event we sell or transfer all or a portion of our business or assets (e.g., further to a merger, reorganization, liquidation, or any other business transaction), including negotiations of such transactions. Entities that acquire information from us in the context of a business transaction may continue to use that information in accordance with the terms of this Policy.

Information Security

We maintain appropriate administrative, technical, and physical safeguards designed to help protect personal information collected or received through the Site. Although we use reasonable efforts to safeguard information, transmission via the Internet is not completely secure and we cannot guarantee the security of your information collected through the Site.

Links to Other Websites

We may provide links to other websites or services for your convenience and information. Websites that are operated by entities not affiliated with MYS may have their own privacy policies or notices, which we strongly suggest you review. MYS is not responsible for the content or privacy practices of any linked websites that we do not control.

California Privacy Rights

California law permits customers in California to request certain details about how their “personal information” (as defined by California Civil Code Section 1798.83) is shared with third parties for direct marketing purposes. We do not share personal information with third parties or affiliates for those third parties’ or affiliates’ own direct marketing purposes.

Californians may request information about our compliance with this law by contacting us at support@mapyourshow.com or by postal mail sent to:

Map Your Show
Attention: California Privacy Rights Request
6915 Valley Avenue
Cincinnati, OH 45244-3029
USA

Your inquiry must specify “California Privacy Rights Request” in the subject line of the email or the first line of the letter, and include your name, street address, city, state, and ZIP code. Please note that we are only required to respond to one request per California resident each year.

Children’s Privacy

This Site is not intended for, nor targeted to, children under 13, and we do not knowingly or intentionally collect information from children under 13. If we learn that we have received information directly from a child who is under the age of 13, we will delete the information in accordance with applicable law.

Your Choices

You may unsubscribe from receiving promotional emails from us by following the instructions provided in those email communications. Please note that even if you opt out of receiving promotional communications from us, we may continue to send you non-promotional emails, such as communications regarding our ongoing relationship with you.

Many web browsers provide options to allow you to stop accepting new cookies, or to disable existing cookies. Please be aware that if you disable the cookies on your device, you may not be able to use certain features of the Site or other websites. In addition, disabling cookies may invalidate opt outs that use cookies to recognize devices that have opted out.

You may edit, alter, or delete information that you provided to us when you registered for an account or that you uploaded when using the Site by logging into your account and following the prompts to update or delete such information.

Notice to EU Data Subjects

If you are an EU data subject, please refer to our separate Privacy Policy for EU Data Subjects

Changes to this Privacy Policy

We may change this Privacy Policy from time to time at our sole discretion. If we make changes, we will notify you by revising the date at the top of this Privacy Policy. We encourage you to review this Privacy Policy frequently to stay informed about our information practices. Your

continued use of this Site after any update to this Privacy Policy will constitute your acceptance of the change.

How to Contact Us

If you have questions regarding this Privacy Policy, you may email us at support@mapyourshow.com or write to us at:

Map Your Show

6915 Valley Avenue
Cincinnati, OH 45244-3029
USA