

# myNAB Show Express 2020

## DIGITAL PACKAGES & SPONSORSHIPS



- ✓ ONLINE DIRECTORY
- ✓ MYPLANNER
- ✓ INCREASE EXPOSURE



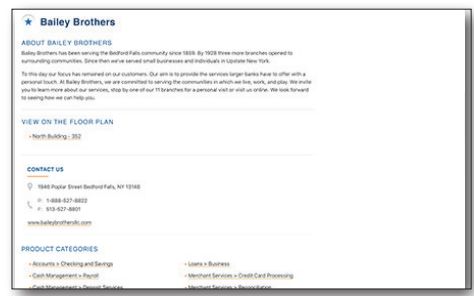
2020 Digital Marketing Opportunities

# WHAT DOES MY LISTING INCLUDE?

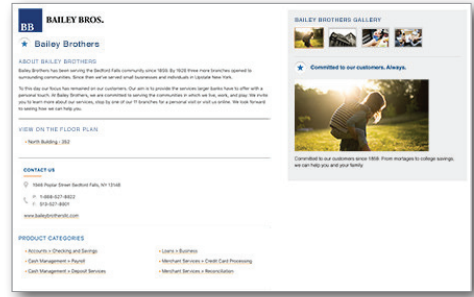
Each exhibitor at this year's NAB Show receives a complimentary basic listing. Choose one of the enhanced listing options below in order to upload your logo, product images, videos, and more for attendees to get a preview of what you're bringing to this year's show.



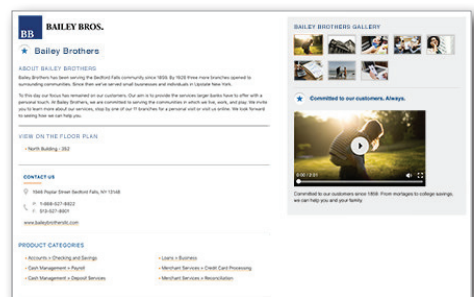
## Standard Listing



## Silver Package



## Gold Package

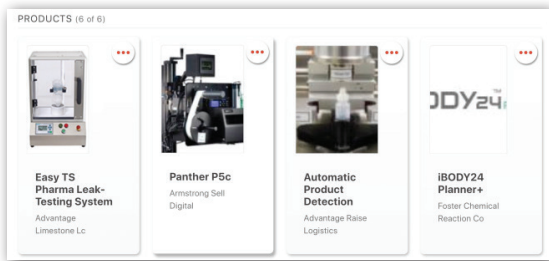


	STANDARD	SILVER	GOLD
Leads		✓	✓
Featured Exhibitor Listing			✓
Priority Placement in Search Results			✓
Showcase with Images/Descriptions		4	8
Showcase with Video			4
Banner			
Invitations			500
New Product Submissions	1	2	4
Virtual Business Cards	1	2	4
Express Specials	1	2	4
Virtual Exhibitor Events	1	2	4
Collateral (PR, links to videos, brochures)	10	15	20

To Purchase, Contact:  
**Tony Kruessel** – Exhibitor Engagement Manager  
 513.527.8894 | tkruessel@mapyourshow.com

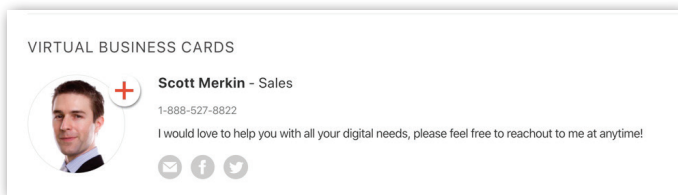


# NEW VIRTUAL FEATURES



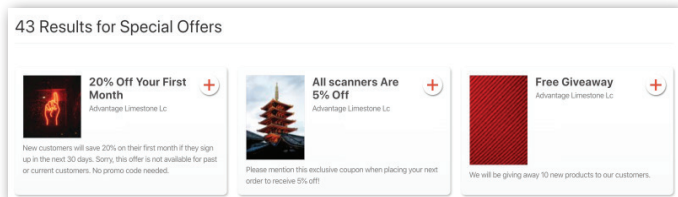
## New Product Submissions

Showcase details about their latest products and innovations through your online listing



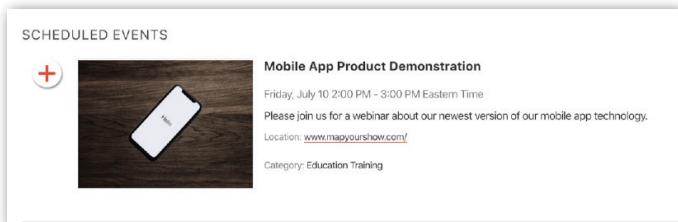
## Virtual Business Cards

Upload contact information for Attendees to view and save through their MyPlanner



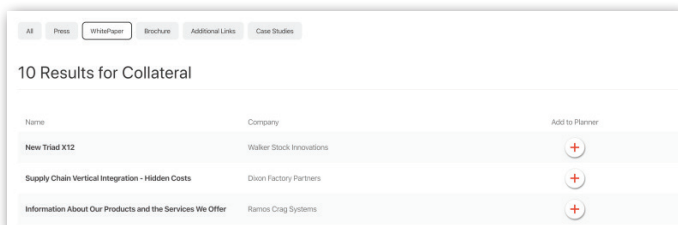
## Express Specials

Promote specials offers such as exclusive discounts and giveaways



## Virtual Exhibitor Events

Promote scheduled events specific to your brands such as speakers, webinars, live chat, Q&A sessions and more



## Collateral

Upload a variety of attendee resources through your exhibitor portal such as press releases, brochures, white papers, videos and more

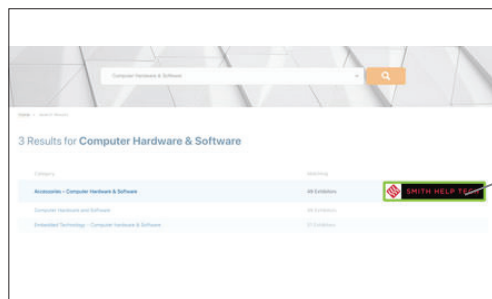
# ADDITIONAL SPONSORSHIPS

\*Sponsorships require purchase of gold package



## Product Spotlight Sponsorship

- Showcase your product image or video on the Directory Home Page
- Live link directs attendees to your company's listing
- Limited to the first 30 exhibitors



## Exhibitor Category Sponsorship

- 320x50 pixel image (640x100 required for upload)
- Guaranteed #1 listing in the category



## Directory Banner Sponsorship

- 1940x180 pixel image on the online directory home page or
- 600x500 pixel image for smaller screens (mobile/tablet)
- (1940x180 & 600x500 pixel image required for upload)

To Purchase, Contact:  
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513.527.8894 | tkruessel@mapyourshow.com



# ORDER FORM for myNAB Show Express packages and sponsorships

*Confirmation (including remittance information) will be sent upon receipt of Order Form.  
All signed agreements will be considered firm, and no cancellations are accepted.*

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_


Country \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

## myNAB Show Packages & Sponsorships:

Silver Package	<input type="checkbox"/>		Product Spotlight Sponsorship	<input type="checkbox"/>
Gold Package	<input type="checkbox"/>		Exhibitor Category Sponsorship	<input type="checkbox"/>
Gold Package <i>plus</i>	<input type="checkbox"/>		Directory Banner Sponsorship	<input type="checkbox"/>

*\*Please contact Tony for the most up-to-date inventory*

Notes: \_\_\_\_\_



ORDER TOTAL	
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Please email completed forms to: [tkruessel@mapyourshow.com](mailto:tkruessel@mapyourshow.com) / for help, please call 513.527.8894.