Establishing an Intelligence-led Strategy

GSX 2019
Session 4214

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Session 4214 Speaker

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Challenges

Add quote

- Fast-paced environment
- Risk landscape is broad
- Stay ahead of risks
- Recognize indicators of threats and hazards
- Communicate with stakeholders and decision makers

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Session Takeaways:

- Expanded consideration of how physical security, information security, and Information technology resources are inter-dependent.
- Raise awareness and increase visibility to risk and security objectives.
- Consider an approach that brings physical and IT resources together in a collaborative, non-adversarial and productive manner.

Session Takeaways:

"The intelligence-led approach leverages collaboration, drives decision making, and raises awareness *throughout* the organization so I am better positioned to meet my challenges."

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Definitions

- Risk: vulnerabilities and threats that may cause disruption, loss, or damage
- Security: defense against risk that instills different levels of comfort
- Information: knowledge acquired or data obtained
- Intelligence: information, linked and threaded together that makes us smarter

Questions:

- Has my risk and security strategy kept pace with organizational change and the digital information age?
- Are silos creating high-risk gaps?
- Would greater visibility to risks improve my ability to respond and increase my risk confidence?
- How can I dump this on the IT folks?

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Intelligent in Action:

The strategic process of

- asking focused questions
- gathering information
- being able to apply the knowledge gained
- drive strategic collaboration, decision making, and results.

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Consider

What are we protecting against?

- Access
- Coercion | Manipulation
- Fraud | Theft | Harm
- Loss

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Consider

Physical Security related concerns

- Access – Personnel & Facilities
- Coercion | Manipulation
- Fraud | Theft | Harm
- Loss

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Consider

IT related concerns

- Access – Phishing & Information systems
- Coercion | Manipulation
- Fraud | Theft | Harm
- Loss of information

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Requirements

- Who needs access?
- How do we protect against access?
- Are there areas we can't protect = existing vulnerabilities?
- How do we identify coercion or manipulation attempts?
- What is the capability necessary to breach our existing security?
- Where is fraud, theft or harm possible?
- How do we detect and deter fraud?

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Consider

Executive Protection

- Access – VIP
- Capability
- Fraud | Theft | Harm
- Loss

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Consider

Executive Protection

- Where are the risks?
- Person
- Internet
- Location unrest
- Devices
- Other Hazards

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Insider Threat

Simplifying a complex issue into four complex, relevant areas.

- Fraud
- Espionage
- Sabotage
- Workplace Violence

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Insider Threat

Why it matters.

- Threatens your existence
- Takes on different meanings
- Broad examination of indicators
- Showcases the need for an intelligence-led process

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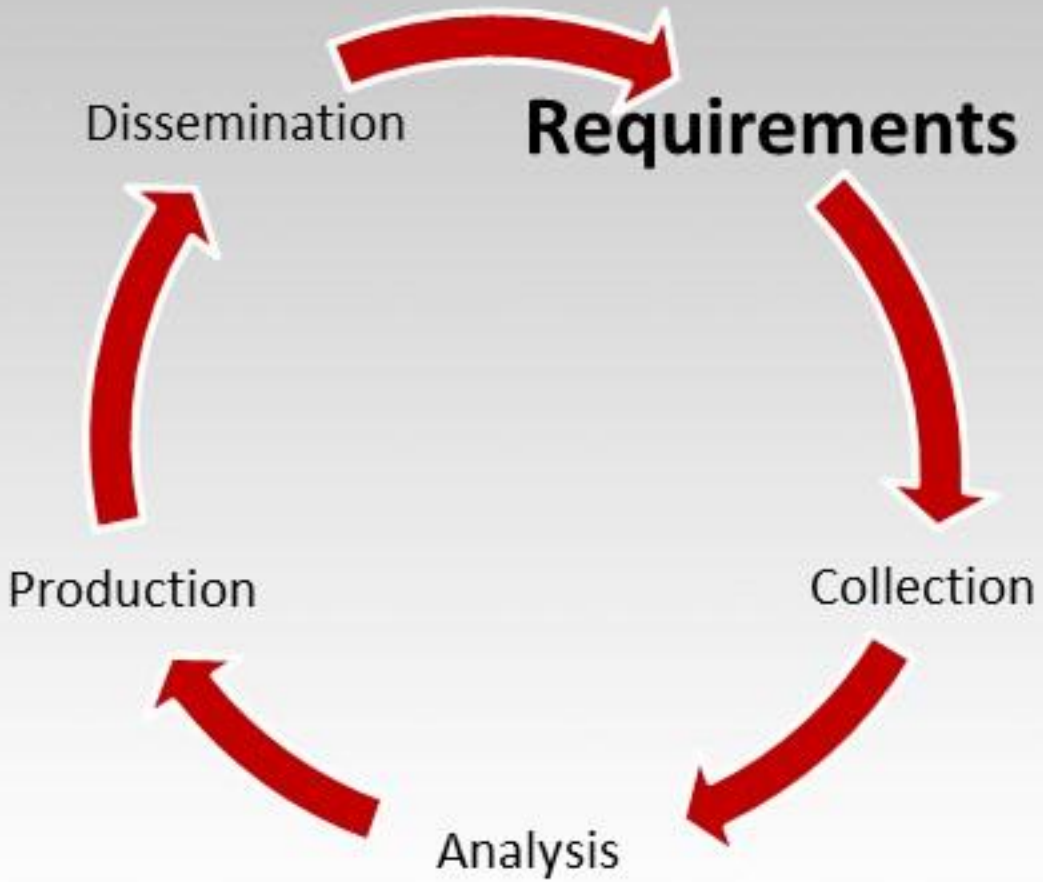
Requirements

- What questions are we trying to answer?
- What problems are we trying to solve?
- What are we trying to protect?
- What can an insider do to that poses a threat?

Examples:

- Fraud
- Espionage
- Sabotage
- Workplace Violence



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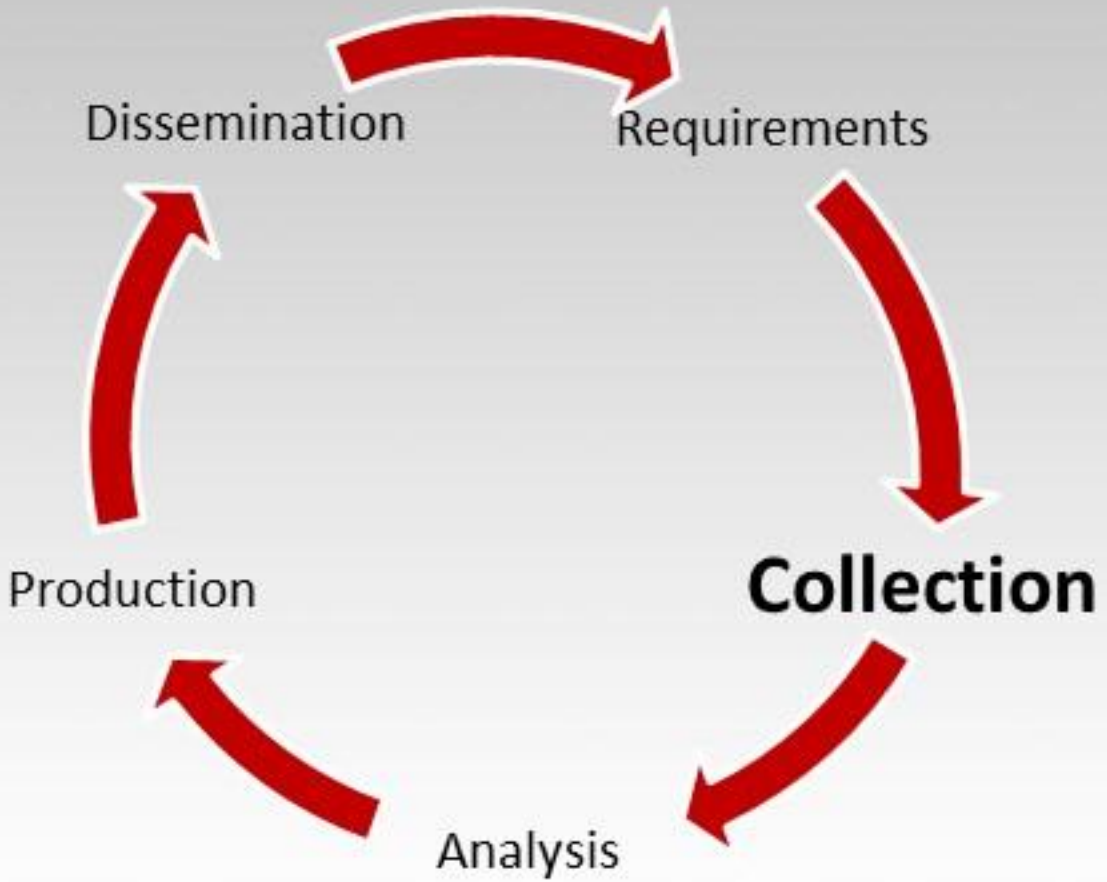
Collection

Gather existing data from a variety of sources – often internally and externally.

- Internal
  - Security Incidents
  - Performance Reports
- External
  - Public Data
  - Social
  - Online



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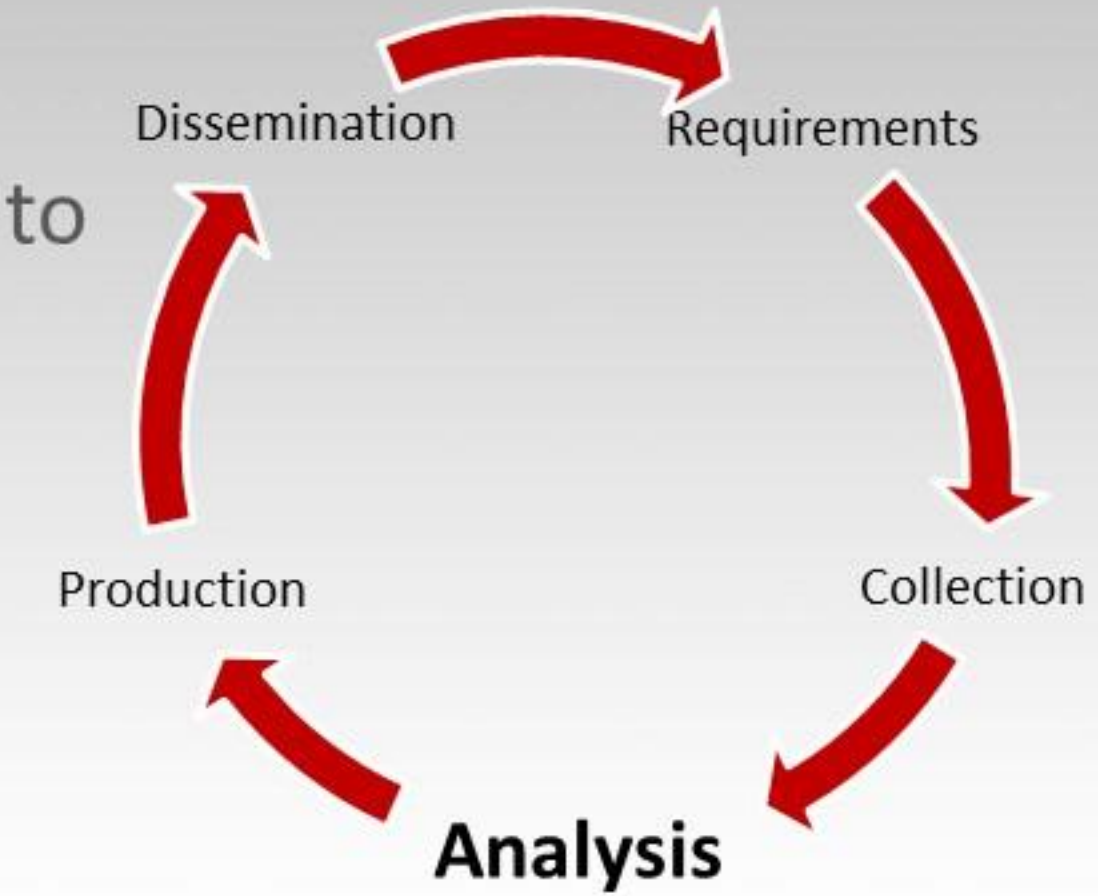
Analysis

The process of threading the pieces of information together to gain visibility.

- Inform & educate
- Make key judgements
- Basis of assessments



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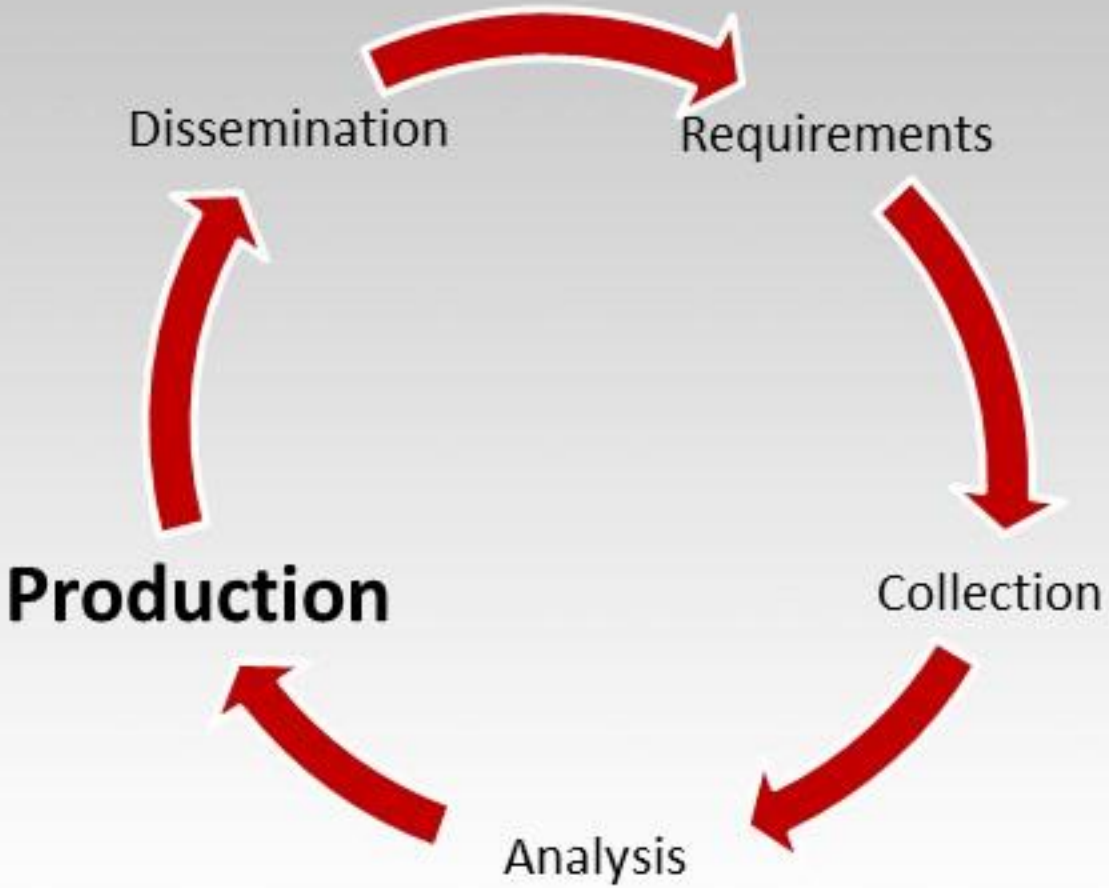
Production

A document or brief which concisely conveys the results of analysis.



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Disseminaton:

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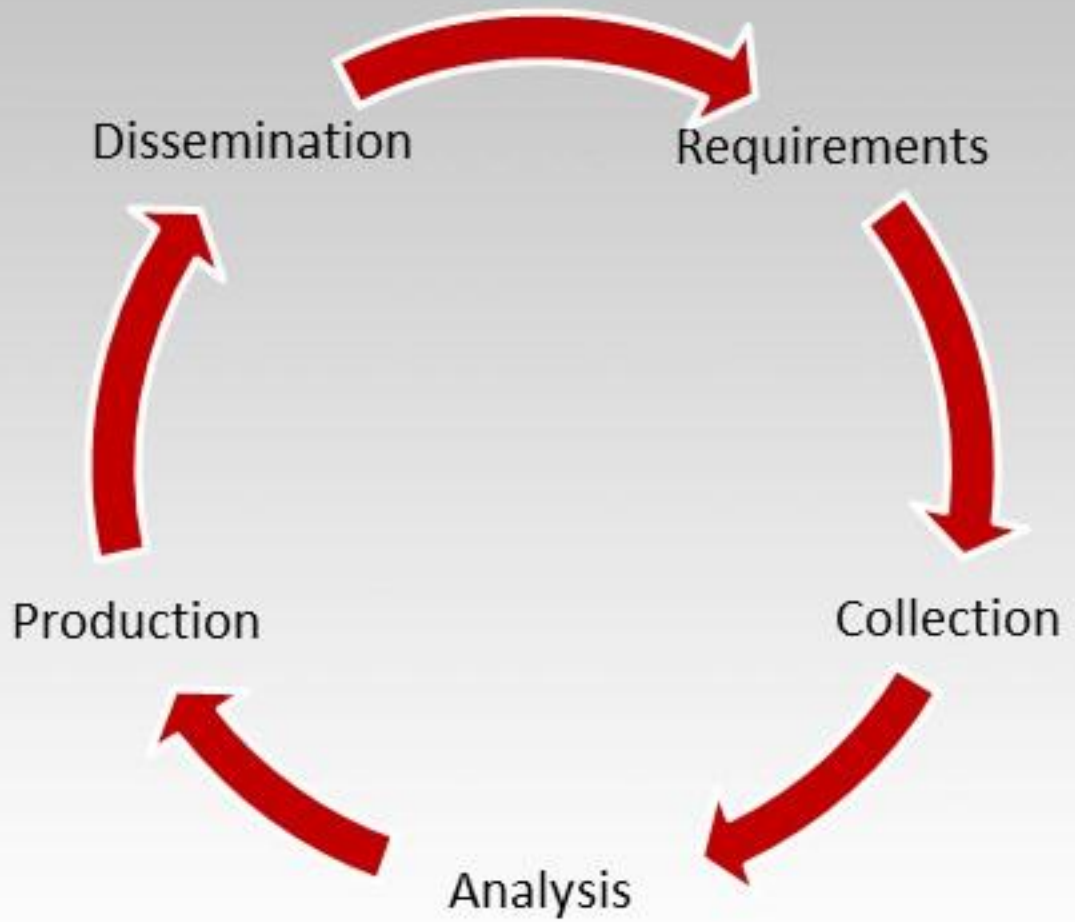
Collaboration

The process brings stakeholders together in a non-adversarial and highly efficient way.

- Increased awareness
- Increased visibility
- Effective risk mitigation



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What is your challenge?

- Establishing a strategy?
- Prioritizing risks?
- Increasing visibility?
- Raising awareness?
- Business Continuity?
- Emergency or Crisis?

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“If we follow an intelligence-led process, we will increase our visibility, leverage collaboration to mitigate operational risk, and enhance overall security.”

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Questions & Contacts

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